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A crisp standard that redefines organic freshness

June 24, 2026

In the organic produce category, cucumbers are expected to deliver freshness, crunch, and reliability. While that sounds straightforward, achieving it at scale across seasons and retail environments is complex. Quality can vary with growing conditions, making dependable performance a defining factor in shopper trust and repeat purchase behavior.

Read more

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CPMA advances action to reduce food loss and waste

June 24, 2026

The Canadian Produce Marketing Association is advancing a coordinated, sector-led response to food loss and waste, focused on practical policy, industry collaboration and targeted investment to unlock environmental and economic value across Canada’s fresh produce supply chain.

Read more

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Walmart goes with the nuclear option

June 24, 2026

Walmart and Constellation announced a long-term nuclear power purchase agreement for emissions-free electricity from Constellation’s Dresden Clean Energy Center in Illinois. The agreement includes approximately 176 megawatt of wholesale supply, including 30 megawatt of expanded generating capacity.

Read more

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Naturipe delivers record volumes of premium blueberries

June 24, 2026

Naturipe is heading into the heart of blueberry season with plenty of fruit and some of the best quality it has seen in years. Its northern region crops across New Jersey, Michigan and the Pacific Northwest are producing excellent conventional and organic blueberries, with particularly strong supplies of Mighty Blues and Sweet Selections available throughout the season.

Read more

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Hy-Vee to host supplier summit

June 24, 2026

Hy-Vee Inc. will host this year's Hy-Vee Opportunity Supplier Impact Summit Sept. 9-10 at Hy-Vee corporate headquarters in West Des Moines, IA.

The Opportunity Supplier Impact Summit provides small businesses and entrepreneurs with valuable resources and gives them a chance to pitch their products directly to Hy-Vee category managers.

Read more

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Titan Farms celebrates America’s 250th birthday with limited-time America’s Peach Box

June 24, 2026

Titan Farms is bringing back its America’s Peach Box for a limited time, giving retailers a unique opportunity to celebrate peak peach season alongside America’s 250th birthday.

Now being packed and shipped to select retailers, the America-themed boxes will be available in stores for a limited time through mid-July. With peach volume typically at its highest around the Fourth of July, America’s Peach Box offers a timely way to support customers, drive excitement in the produce department, and create seasonal displays that stand out.

Read more

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- Current page 1
- Page 2
- Page 3
- Page 4
- Page 5
- Page 6
- Page 7
- Page 8
- Page 9
- …
- Next page ››
- Last page Last »