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**FleuroStar winner Mandevilla Sundaville Double Blush Pink
fully on track for season**

January 24, 2024

[Breeder MNP/Suntory](#) has seen a significant increase in demand since receiving the 2023 - 2024 FleuroStar Award for Mandevilla Sundaville Double Blush Pink. Together with its partners in production, the breeder is running at full speed to maximise the availability for the upcoming season. Double Blush Pink will be on display at the [Fleuroselect](#) booth during the Royal FloraHolland Trade Fair in Aalsmeer (Nov. 7 - 9) and at MNP/Suntory in Leimuiderbrug during the Future Open Plant Trend Days (Nov. 6 - 9).

Significant increase in demand

Francesca Lanzillotta, marketing and communications manager at MNP/Suntory; "Winning the FleuroStar Award has really kickstarted the commercial journey of Mandevilla Double Blush Pink. The days following the announcement, almost every trade magazine has been contacting us for photos and additional information, resulting in an enormous amount of press coverage.

Subsequently, the interest for this new double-flowered Mandevilla has increased enormously and all our suppliers are currently working very hard to meet the high demand. So far, we could not have been happier with the outcome!"

Double flowers, double happiness

Mandevilla Sundaville Double Blush Pink can either grow staked as a bushy plant, as a climber on a trellis or hanging from a basket. MNP/Suntory guarantees the typical growing characteristics of the Sundaville series namely user friendly, suitable for any climate, masses of bright colors and large flowers to name just a few. Consumers will love this sophisticated must-have to add a dash of luxury to the terrace or patio.

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