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Pacific Trellis Fruit expands sourcing

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After several years of successful production trials, [Pacific Trellis Fruit LLC](#) will be expanding the sourcing of its PureHeart mini seedless watermelon from Guatemala beginning in January 2024 and extending into April. Product shipped will arrive via the West Coast port Hueneme in California, as well as to the East Coast through port Everglades in Florida.

“We are extremely excited about this development as it will expand our ability to deliver Dulcinea PureHeart mini watermelons 52 weeks per year,” said Rob Markel, vice president of sales – melons at Pacific Trellis Fruit. “At this time, we are also growing the melons in both Los Mochis and Colima, Mexico, and the fruit to market ships through Nogales, AZ.”

In addition, the watermelon from Guatemala is currently undergoing Fair Trade Certification. Markel said this "is a rigorous and globally recognized sustainable sourcing model that improves livelihoods, protects the environment, and builds resilient, transparent supply chains.”

Interested parties should discuss participation with their sales team member or email salesinternal@pacifictrellisfruit.com.

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