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**Moss Hill Foliage will become the first dedicated rooting station for Danziger foliage**

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[Danziger](#), a global leader in bedding plants, cut flowers and foliage production, is announcing the first dedicated rooting station for its Floresta foliage program. The company is partnering with [Moss Hill Foliage](#), a wholesale grower of tropicals, based in Apopka, FL.

“Market demand for high quality rooted liners is continuing to increase,” said Mike Fernandez, market manager for Danziger North America. “We wanted to ensure growers have a reliable source for the full Floresta portfolio. We were searching for a partner who could match our quality and customer service standards. Moss Hill has an established reputation for supplying quality products with excellent customer care.”

With Floresta, Danziger is setting a new standard for foliage. The company’s growing facility in Guatemala has taken foliage production indoors, starting with high-quality source material to develop cuttings. Other programs rely on outdoor production, leaving them susceptible to weather concerns. Indoor production allows Danziger to produce top-quality crops and consistent availability. “Adding Moss Hill as a dedicated Floresta rooting partner means growers across North America will have access to those benefits with high quality rooted liners,” Fernandez said.

“We are excited to be part of the Floresta program,” said Asher Decker, Moss Hill Foliage general manager. “Our team is dedicated to providing growers with exceptional plant material. All of our production is completed at one location in more than 140,000 square feet of steel framed-double poly greenhouses. With production at one location, our experienced staff can closely supervise the growing, grading and shipping of our product. Partnering with Danziger fits both our culture and business plan perfectly.”

Interested in adding foliage to your growing program? View the catalog [here](#), and contact your Danziger representative today. You can also view availability [here](#).

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