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Mission Produce celebrates the impact of its 2023 global community giving

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[Mission Produce Inc.](#) a world leader in sourcing, producing and distributing fresh Hass avocados, announced its 2023 global giving results to positively impact its surrounding communities. Contributing to causes supporting children, families and agriculture education, Mission Produce aims to cultivate a better future for generations to come.

“We have a unique opportunity to give back to our people and communities around the world,” said Steve Barnard, chief executive officer. “We’re extremely grateful for the thousands of people working with Mission – on our farms, in our packhouses, at our distribution centers – so, we intentionally invest in the areas we believe can have a lasting impact on our people and their communities. Through our contributions, we aim to enhance their quality of life, promote a safe environment and improve access to essential resources.”

Mission Produce’s community giving highlights from 2023 include:

- U.S.:
 - Mission hosted its 11th annual golf tournament fundraiser, in which \$135k gross proceeds were raised for The Mission Produce Foundation. In 2023, the foundation supported several local and national organizations, such as the Boys & Girls Clubs of Greater Oxnard and Port Hueneme, the Make-A-Wish Central Coast and Southern Central Valley, Casa Pacifica and Interface Children & Family Services.
- Mexico:
 - Mission provided financial and logistical support through its “TalentoMission” program for employees in Mexico to complete their primary and secondary education.
 - Mission sponsored children from the “Vivan los Niños” Social Assistance Center to participate in Michoacán’s “Judo Cup,” a youth development program inaugurated by Mexico’s National System for Integral Family Development.
 - In contribution to a reforestation campaign in Uruapan, Michoacán, several Mission volunteers planted 3,000 pine trees in a nearby Indigenous community impacted by wildfires.
- Peru:
 - Over 80 employees enrolled in Mission’s secondary education program, CEBA Mission, a partnership with the Association for Sustainable Agriculture Development (ADAS) and local education center, CEBA Ramiro Ñique, to enable operating personnel the opportunity to earn their academic degrees.
 - To support the community development of Virú, Chao and Olmos, Mission Produce provided resources to improve public health, citizen security and city infrastructure.
 - In partnership with the Virú Health Network, Mission Produce evaluated more than 550 children in the community for anemia, providing medical and nutritional support to those in need.
 - Through Mission Produce Peru’s Technical Advisory Program, Mission trained more than 1,000 avocado growers, with more than 2,800 hectares of farmland in Virú and Chao, on plant health and agronomic practices related to international trade.
 - In partnership with Viva-Vive Valores, a non-governmental citizen education development program, Mission Produce trained the teachers of five local institutions

on educational strategies and methodologies.

“Our community development teams are passionate about our global giving initiatives, and I’m proud of their efforts to represent Mission Produce across the globe,” said Barnard.

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