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Raquel Espinoza named FPAA's 2023 Member of the Year

The [Fresh Produce Association of the Americas](#) named Raquel Espinoza, founder of Produce House, as the 2023 Member of the Year. The prestigious award, established in 2010, is a testament to her outstanding contributions and dedication to the association.

Espinoza, recognized for her enthusiasm, solid industry experience and comprehensive understanding of sales and marketing, has left a lasting impression on the FPAA community. Described as having a curious mind and a passion for the association's success, her proactive approach and fresh perspective have resonated with her peers.

During FPAA's lobbying trips to Washington, DC, Phoenix and Mexico City, Espinoza's active involvement and welcoming demeanor have made a lasting impression. FPAA Chairman Rod Sbragia commended her for diving into the heart of the association's challenges, noting her dedication to its success.

"The nominations for Member of the Year often center around how involved a member gets in the association. It's about how an individual helps raise the visibility of FPAA and our issues, whether by their enthusiasm, hard work, charisma or sheer determination, and this year's honoree fits the bill," said FPAA President Lance Jungmeyer.

Espinoza, who founded Produce House in 2015, has demonstrated exceptional leadership, particularly as FPAA's chairwoman elect.

Having worked for renowned companies such as SunFed, Meyer, Fresh Farms and GreenPoint, Espinoza brings a wealth of industry knowledge to her role.

Photo: Raquel Espinoza with Lance Jungmeyer.

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