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East Coast retailer deploys eGrowcery to grow online sales

Gala Foods is upgrading its online shopping experience through a partnership with eGrowcery. Gala Foods is offering online shopping for customer pickup or delivery beginning at the Bridgeport, CT, location.

“Our customers want to us be a modern retailer and that means offering them every option for shopping. eGrowcery helps us provide our quality products to shoppers demanding the convenience of ordering online and either picking up at the store or having it delivered to their home,” said Carlos Pena, president of Gala Foods, Bridgeport. “It’s very important to us to retain and grow our online shopper base, and eGrowcery truly partners us to do this and even further, supports our operations with a level of fulfillment technology we have never had before.”

eGrowcery, which operates both in the United States and abroad, is seeing an increasing number of retailers transition off of other eCommerce platforms to the company’s white-label platform.

“We are helping Gala Foods create of a vibrant online shopping site that digital brings to life their in-store experience. Our team is actively collaborating with the Gala team to develop and customize the optimal platform for the retailer and its customers,” said Patrick Hughes, CEO of eGrowcery. “We expect them to quickly see an increase in sales and a reduction in operating expenses.”

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