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Lipman Family Farms crushes donation goal in celebration of 75th anniversary

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As the year-long celebration of its 75th anniversary comes to a close, [Lipman Family Farms](#) challenged its employees to an initiative of donating 75,000 meals for the milestone. In just five weeks, the company far exceeded its goal, donating an impressive 260,455 meals, more than tripling the initial objective.

“Our company’s success over its 75-year tenure has always been due to people: our employees, our customers, and the communities we work with. We’re continuously inspired to be ‘Good from the Ground Up’ by providing healthy and safe produce that is accessible to all,” said Elyse Lipman, CEO of Lipman Family Farms.

Lipman attributes the culture across the company to the success of this initiative, saying, “Our community champions and dedicated office managers play a pivotal role in bringing our community initiatives to life. Their hard work and passion for philanthropy exemplify our commitment to our community partnerships.”

Lipman Family Farms has been dedicated to supporting its community since the company was founded. Charitable efforts are driven by its three pillars of children, education and hunger relief. Company founder Max Lipman was unable to read or write. His dream for a future where his legacy might create greater opportunity for generations to come was the founding inertia for the philanthropic avenues the company has in place today.

The 260,455 meals are more than three times the initial goal of 75,000 meals set by Lipman Family Farms and equate to feeding 52,000 families across 21 states and three countries. All organized and donated through 27 community partnerships such as Manna Food Bank in Asheville, NC; Inspired Vision Food Bank in Dallas; the Community Cooperative Soup Kitchen in Ft. Myers, FL; the Immokalee Friendship House homeless shelter in Immokalee, FL; and the Food Bank of the Eastern Shore in VA.

Each Lipman Family Farms location played an integral part in the event, whether it donated produce, prepared meals or donated time, it all directly benefited families in need right now. Lipman plans to continue the momentum with its annual Day of Good where 20 separate community volunteer projects have been planned throughout the company’s many locations.

“Our employees continue to demonstrate that remarkable things happen when we unite for a common cause,” said Lipman.

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