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BLOOM SHOW 
INNOVATE. CONNECT & BLOOM

*THE BLOOM SHOW
PRESENTS: FLORAL
RECAP 2023!*



**NOVEMBER 28TH, 2023
AT 1PM EST**



SAHID NAHIM
HOST

GUESTS



CHARLIE HALL
Professor
Texas A&M University



MELINDA KNUTH
Assistant Professor
North Carolina
State University

- Advertisement -

2023 Bloom Show season finale with Charlie Hall and Melinda Knuth

November 2, 2023

Get ready to dive into the vibrant world of flowers, trends, economic impact and sustainability with the grand finale of the 2023 The Bloom Show Nov. 28, **2023**, at **1 p.m. EST**.

New Bloom Solutions is thrilled to announce special guests, Dr. Melina Knuth and Dr. Charlie Hall, who will join our host, Sahid Nahim of [Above All Flowers and New Bloom Solutions](#). They will share the latest floral industry trends, economic impacts, pricing effects, and the role of sustainability in shaping the industry's future.

Meet the distinguished guests:

[Dr. Charlie Hall](#), Chief economist for American Hort and a respected Green Industry expert is renowned for his contributions to ornamental horticulture research. He's an Honorary Lifetime Member of several horticultural associations. He's also a professor at [Texas A&M University](#).

[Dr. Melinda J. Knuth](#), assistant professor at [North Carolina State University](#), whose research explores the fascinating connection between people and plants, shedding light on consumer preferences and perceptions.

Don't miss this enlightening conversation that will provide valuable insights to help businesses in the floral industry thrive.

Watch it here live: <https://www.youtube.com/live/G1ksf3ZQo6I?feature=shared>

For more information, visit [The Bloom Show](#). Make sure to hit that [subscribe button](#) on the YouTube channel and turn on the notification bell to stay updated on all The Bloom Show episodes! Make sure to tune in and be a part of this insightful and colorful experience.

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