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Bushwick Commission supports children's hospital

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As a regional provider of fresh potatoes and vegetables up and down the East Coast, [Bushwick Commission](#) is committed to supporting the communities where it does business, and it recently wrapped a locally grown promotion in Virginia and completed a donation to the Children's Hospital of The King's Daughters.

Bushwick's efforts to unite the community are apparent with the launch of its second annual Virginia Grown program. The program was promoted on Kwik Lok packaging and encouraged shoppers to scan a QR code to enter for a chance to win a \$250 gift card and learn more about the farm and family where the potatoes were produce. More than 1,000 shoppers participated in the four-week program.

As a company rooted in family values and community support, Bushwick also made a donation to the Children's Hospital of the King's Daughters located in southeastern Virginia. With more than 4,000 employees and serving over 5,000 patients per year, Kings Daughters not only handles acute pediatric care and disease but also focuses on childhood obesity and mental health, making food and wellness central to the wellbeing of children and families in Virginia.

Bushwick Executive Vice President Ken Gray said, "As a family-owned company that focuses on locally grown, not only do we support the retailers and communities where we do business, but we also support and highlight our local growers who strive to grow the highest quality, freshest vegetables around. Whether incentivizing consumers or making donations to important causes like children's health programs, we understand that connected and healthy communities are foundational to healthy individuals."

The potatoes featured in this promotion were grown by Dublin Farms, a family-owned business with a history dating back to 1876. The start of the new potato season is under way with harvest up and down the East Coast, including Maine, with a full manifest of russet, red, white and yellow potatoes, as well as Maine's very own Caribou russet.

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