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**SEPC revved its engine at Southern Innovations**

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September 18, 2023

The [Southeast Produce Council](#) held its Southern Innovations expo in Charlotte, NC, for the first time Sept. 14-16. In the home city of the NASCAR Hall of Fame, SEPC redefined “going green” with its auto racing-themed event, which highlighted the latest innovations within the fresh produce industry, from organics and new product developments to technology and unique brand approaches.

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