



# The Foodservice Conference

INTERNATIONAL  
**FRESH PRODUCE ASSOCIATION**

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**Sights and sounds from IFPA's record-setting foodservice conference**

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August 1, 2023

The [International Fresh Produce Association](#) welcomed produce suppliers, foodservice innovators, award winning chefs, K-12 professionals, menu planners and more to Foodservice Conference last week. The record-breaking crowd took over Monterey with approximately 2,200 registered attendees and wrapped on Friday afternoon with a bustling expo that's been sold out for weeks. Here are some highlights in case you weren't able to attend — or just didn't get to see everything.



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