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### **- Advertisement -**

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## **Allegiance Retail Services names new president**

**July 27, 2026**



Allegiance Retail Services LLC has promoted Samer Rahman to president and chief operating officer. Rahman, who currently serves as executive vice president and chief merchandising officer, will assume his new responsibilities immediately, driving operational excellence and strategic growth across the co-op's multi-banner network.

[Read more](#)

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## **IFPA's Foodservice Conference doesn't miss a beat in Monterey**

**July 27, 2026**



The International Fresh Produce Association welcomed foodservice professionals from across the supply chain to Monterey, CA, this past week for The Foodservice Conference, bringing together operators, distributors, menu developers, school nutrition leaders, chefs, suppliers and solution providers for two days focused on one shared goal: getting more fruits and vegetables on more plates.

[Read more](#)

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**SEPC names Nolan Family Foundation Scholarship recipient**

**July 27, 2026**



The Southeast Produce Council named Cole Reeves, son of Gold Bell Inc.'s Charles Reeves, this year's recipient of the James & Theresa Nolan Family Foundation Scholarship.

[Read more](#)

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## **Giant completes major store remodels**

**July 27, 2026**



This weekend the Giant Co. celebrated grand re-openings of its two Chambersburg, PA, stores following several months of major renovations.

“This remodel enabled us to improve efficiencies and flow throughout the store for our customers, while showcasing Giant’s commitment to value and freshness with more product variety and updates to our produce and other fresh departments,” said Matthew Koppenhaver, Norland Avenue Giant store manager. “The entire Norland Avenue team can’t wait to showcase what’s new for our customers!”

[Read more](#)

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## **Market Minute: Melon season under way for ad promotions**

**By**

**Ron Pelger**

**July 27, 2026**

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The summer melon season is kicking into high gear. With July wrapping up and August just days away, cantaloupes, honeydews and watermelons are moving into strong production and are ready to feature in weekly ads.

The big three — cantaloupe, honeydew and watermelon — are showing some solid summertime volume, and August marks the peak of California's melon deal. Quality is excellent with vibrant interiors, juicy texture and the sweet, fragrant aroma shoppers like.

[Read more](#)

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**Giumarra names industry vet Rodrigo Torres to lead East Coast berry sales**

**July 27, 2026**



The Giumarra Cos. appointed industry veteran Rodrigo Torres sales director for its Giumarra International Berry East Coast operation. In this role, Torres will lead sales strategy and customer development initiatives across the U.S. East Coast, as well as help expand Giumarra International Berry's portfolio to drive growth opportunities with partners and customers.

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[Read more](#)

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