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Floriexpo 2026 sets record growth and redefines mass-market floral landscape

July 22, 2026



Floriexpo announced the results of its 2026 post-event exhibitor and key buyer surveys, confirming that the show's record-breaking growth translated into an outstanding experience for both exhibitors and buyers.

[Read more](#)

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Pure Flavor collection earns International Taste Institute recognition

July 22, 2026



Three varieties within Pure Flavor's Cherry Picked collection have independently earned recognition from the International Taste Institute in Brussels, Belgium: Tiki Tomatoes, OMG Tomatoes and Azuca. The recognition confirms that each variety within the collection delivers a distinct, high-quality snacking experience on its own, while together they create a uniquely diverse and complementary flavor lineup.

[Read more](#)

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NMB celebrates National Mango Day with Cutie Patootie Mango Judging Panel

July 22, 2026



In celebration of National Mango Day, the National Mango Board is encouraging families to make fresh mango a lifelong favorite starting with baby's very first bites. Through its new First Taste of Joy campaign, NMB is providing parents with simple recipes and answers to common questions about introducing fresh mango to babies, while capturing the heartwarming reactions of little ones tasting the fruit for the very first time.

[Read more](#)

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California Avocado Commission seeks board member

July 21, 2026



The California Avocado Commission board of directors is seeking candidates for its alternate public member position. The term for this position will expire Oct. 31, 2028.

[Read more](#)

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GrubMarket acquires online grocery company

July 21, 2026



GrubMarket

GrubMarket has completed the acquisition of Vancouver, BC-based Sustainable Produce Urban Delivery Inc., a leading online grocery service renowned for its deep commitment to the local sourcing of high-quality food for consumers. This strategic acquisition marks a key milestone for GrubMarket, expanding the company's B2C eCommerce reach in key Canadian markets across British Columbia and Alberta, with a strong and well-established brand.

[Read more](#)

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Avocados From Colombia offering new resources to foodservice professionals

July 21, 2026



The [Colombia Avocado Board](#) is looking forward to reconnecting with foodservice professionals from across the industry at the International Fresh Produce Association Foodservice Conference, taking place July 23-24 in Monterey, CA. CAB invites attendees to visit booth No.

[Read more](#)

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