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Fruit Royale continues to impress in the grape industry

By

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[Fruit Royale Inc.](#) is an experienced grower shipper of table grapes, working directly with its contracted growers on all aspects of fruit production—growing, packing, cooling, storing, logistics and sales.

“We are responsible for over 1,200 acres in California and the San Joaquin supplies us and our customer from July through December,” said Louie Galvan, managing partner of the Dealno, CA-based company. “Year-round figures are in the 3-5 million box range, and we supply premium quality grapes from around the world.”

The company has been successfully growing, packing, importing, exporting and promoting grapes since 2004, and grapes is its lone product.

“2022 was a difficult year as many contributing factors slowly brought us out of the COVID era, but we expect 2023 to be a banner year,” Galvan said. “California will start later than normal for us this season. We anticipate first harvest between July 10-14 and so far, the crop looks fantastic.”

At Fruit Royale, leadership knows that ultimately the experience of great tasting fruit is what drives the category and are willing to do whatever it takes to accomplish that.

“Our industry is fast-paced and constantly in flux and our job is to produce and promote great product,” Galvan said. “We are stewards of a tasteful grape nation. We are staying ahead of the most promising varieties to enhance the produce shelves of the world.”

Fruit Royale’s history dates back 19 years, when the company formed with a primary focus being to provide grapes to customers 365 days a year, and it has been able to accomplish that and provide high-quality product and fill the demand.

That includes fresh grapes produced in the Central San Joaquin Valley and an extended presence in Mexico, where Fruit Royale sources grapes such as Perlette, Sugarcone, Flame, Red Globe and Black Seedless. The company also grows and ships grapes from California, Peru, Chili and Egypt.

“To be a success in the grapes segment, you need to focus on consistent high quality, high flavored fruit,” Galvan said. “This combination just works.”

As grapes continue to see surging sales, Fruit Royale believes it has the winning formula to stay on top of the category.

“Our company continues to provide a one-stop shop for all things grapes on a year-round basis for our worldwide customers,” Galvan said. “Teamwork makes the dream work!”

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