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**Local Bounti names new CEO**

[Local Bounti Corp.](#) will have a new CEO taking over next week. Anna Fabrega, former Freshly CEO and Amazon executive, will become CEO of Local Bounti on June 5. The company's current co-CEOs and co-founders — Craig Hurlbert and Travis Joyner — will shift to new leadership roles as senior vice president of strategy and chief technology officer, respectively, and maintain their seats on the company's board of directors.

Fabrega brings more than two decades of operations, consumer goods, and food production experience — and a track record of leading and scaling businesses — to Local Bounti. At Freshly, the direct-to-consumer fresh prepared food subscription service, Fabrega succeeded the company's founder as CEO. She led the rollout of new product lines to meet customer demand.

Prior to Freshly, Fabrega spent nearly a decade at Amazon, most recently leading and scaling Amazon Go — the company's 'Just Walk Out' convenience stores and Amazon Kitchen, Amazon's private label fresh prepared foods operation — to dozens of locations across the U.S. Before joining Amazon Go's founding team, Fabrega held leadership roles within Amazon.

Fabrega has also led large-scale initiatives at Microsoft and Stripes Convenience Stores. Fabrega serves on the board of APEI, a for-profit higher education provider, and is on the board of trustees for the Woodruff Arts Center in Atlanta.

"We started Local Bounti with a vision to help solve global food shortages through a thoughtful and capital efficient approach that maximizes our unit-level economics through efficiencies driven by our Stack & Flow Technology," said Hurlbert. "With Anna as our new CEO, we are poised to expand our reach as we execute on our growth strategy."

"We are thrilled for Anna to join Local Bounti as our new CEO. Her depth in the retail sector and direct experience scaling up operations is a perfect fit for our business," said Joyner. "Anna has a keen understanding of how to execute in this operation's intensive and technologically complex environment, and we look forward to taking Local Bounti's product offering to the next level."

"I grew up in agriculture — my dad still runs a farm in Panama where he grows teak and coffee — and I believe food should be as local and sustainable as possible. Local Bounti represents the most innovative and promising approach to getting customers fresh, high-quality, flavorful food from our farms to store shelves," Fabrega said. "Craig and Travis have created a best-in-class model for sustainable agriculture. I see a huge opportunity for Local Bounti to expand its customer base and enhance penetration by offering more products in more locations — and do so in a way that's better for the planet."