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Bachman's celebrates flowers nonstop throughout April

By

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As if Easter, Passover, Earth Day, Administrative Professionals Day and proms weren't enough to keep Minnesota-based [Bachman's Inc.](#) busy during the month of April, the company also added three more huge events to its crowded calendar. First up was the "World of Wonder Floral Experience" at the Galleria Shopping Center, a 15-day dazzling display of flowers and plants that proved to be a welcome escape for winter-weary Midwesterners.

"There are over 100 different plants, trees and shrubs that we've coaxed into early bloom or leaf to bring a glimpse of spring to the Twin Cities," said Karen Bachman-Thull, director of marketing and corporate communications at Bachman's Inc. "The theme is the World of Wonder so it's sort of a fantastical take on the natural world. In addition to beautiful flowers and trees, we have a glittery disco frog and so many fun elements, such as larger-than-life mushrooms, a giant rainbow and secret fairy gardens. It takes five semi-truck loads to get all of the product here in the middle of the night and our landscape and garden crews work overnight in order to install all of the garden beds that run the entire span of the Galleria. And then they're back every single night for maintenance and watering and refreshing."

Next up Bachman's was the lead sponsor of "Art in Bloom" at the Minneapolis Institute of Arts, a four-day festival that combined art and flowers in a variety of unique ways. Bachman's also contributed three large-scale floral installations to the exhibition. The free event welcomed visitors to the museum to enjoy more than 160 floral interpretations of selected gallery artworks by volunteer floral artists, along with lectures, demonstrations and workshops led by floral designers.

Finally, running for 19 days at Bachman's flagship store, was "Inspired by Art in Bloom." This free and open-to-the-public event offered guests the opportunity to stroll through artist-inspired vignettes with stunning floral displays and home décor pieces that interpreted the iconic styles of Frida Kahlo, Frank Lloyd Wright, Monet and more.

And now the busy Bachman's crew is taking a collective breath and gearing up for Mother's Day, Memorial Day, wedding and gardening seasons, plus numerous flower shows. Business appears to be constantly blooming at this well-established homegrown company.

Bachman's, Inc. began in 1885 and currently consists of 36 retail locations in the Twin Cities and St. Cloud, MN, including six Floral, Home and Garden Centers, and 28 Flowers by Bachman's stores within Lunds & Byerlys. Bachman's also operates indoor and outdoor landscaping divisions, including a garden maintenance department; Cedar Acres Hardscapes Center; a nursery wholesale division; and a growing range near Lakeville, MN that includes eight acres of greenhouses and 700 acres of fields, where it produces many of the plants, flowers, and landscaping products sold in Bachman's various entities.

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