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Foodservice pros descend on Monterey for annual IFPA Foodservice Conference

By

John Groh, Adam Campbell and Debbie Miller

July 24, 2026



The Foodservice Conference

INTERNATIONAL
FRESH PRODUCE ASSOCIATION

MONTEREY, CA – The first day of the 2026 IFPA Foodservice Conference & Expo was capped off by an opening reception on the Custom House Plaza, here, on July 23 providing a festive setting for the foodservice buyers and suppliers in attendance to network and mingle. The reception followed a busy day that featured a mini expo for college and university foodservice operators; a round of buyer sourcing meetings; and a Women's Fresh Perspectives reception.

[Read more](#)

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ECIP advances social responsibility through continuous improvement

July 23, 2026



ECIP

The Ethical Charter Implementation Program, administered by Equitable Food Initiative with generous support from the Walmart Foundation, announces the launch of Engagement 3.0. This Engagement Cycle supports and recognizes alignment with the Ethical Charter on Responsible Labor Practices and introduces new pathways that reward verified action, document continuous improvement, and strengthen collaboration across the fresh produce and floral supply chain.

[Read more](#)

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Salad Days spotlights CEA as food safety gains attention

July 23, 2026



With food safety and produce sourcing receiving increased attention, Salad Days Produce is introducing more buyers and consumers to the benefits of lettuce grown within a controlled greenhouse environment.

Located in Flora, MS, Salad Days Produce grows fresh lettuce year-round using hydroponic production. Its enclosed greenhouse gives the company greater control over the conditions surrounding the crop, including water, nutrients, sanitation and access to the growing area.

[Read more](#)

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Albertsons restructures, shifting to new regional model

July 23, 2026



Albertsons Cos. Inc. announced a new regional operating model and the next step in its Merch United merchandising model, two connected changes designed to simplify how the company operates and position teams to respond more quickly to customer needs.

[Read more](#)

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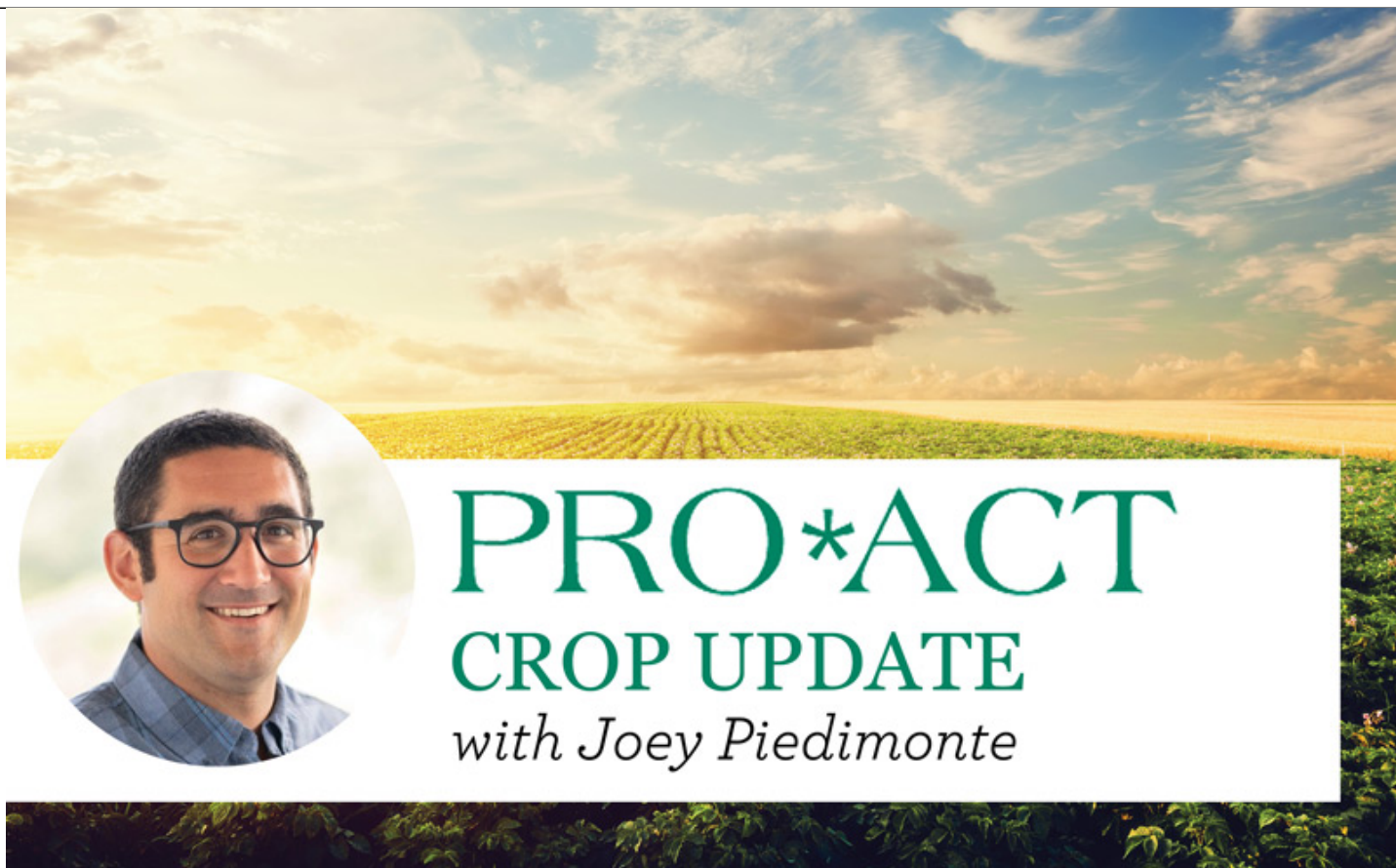
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PRO*ACT Crop Update: Lettuce eat through the heat

By

Joey Piedimonte

July 23, 2026



[Summer weather is keeping the Salinas Valley on watch this week](#). Warm days, higher humidity and long daylight hours are pushing crops along quickly, which is good for supply but harder on quality. Lettuce and leaf markets are sitting near seasonal lows, and with heat across much of the country this is still a great time to keep fresh salads moving.

[Read more](#)

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Lipman offers first taste of its fresh-cooked salsa

July 23, 2026



[Lipman Family Farms](#) is ready to introduce its new, fire-roasted salsa offering at IFPA Foodservice Conference in Monterey, CA.

[Read more](#)

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