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Progressive Produce kicks off California potato season

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[Progressive Produce](#), a leading grower-packer-shipper of fresh produce, started its California potato season, and despite some weather challenges, Progressive's potato crop is showing promising signs.



Gael Vazquez

"The wet and cold weather has delayed organic and conventional potatoes, with most California regions close to a month behind their normal schedule. While sizing may be affected by the cold weather, with enough California sunshine, the crops can wake up and start to size up," said Gael Vazquez, director of procurement. "Quality so far has been excellent with the volume slightly up from last year, and we expect demand to be high due to the storage crop finishing earlier than expected."

Progressive's specialty potato program, which includes organic and conventional baby potatoes and fingerlings, showcases the company's commitment to providing unique offerings. "We take pride in delivering high-quality potatoes that exceed our customers' expectations regarding quality and flavor," said Vazquez.

Peak supply is expected in early May, just in time for Cinco de Mayo celebrations. Whether you're hosting a big party or having a small family gathering, check out [Progressive's organic potato taco recipe](#). This easy-to-make finger food is perfect to share with friends and an ice-cold beverage.

Progressive offers various packaging options, including 50-pound bulk, five-pound bags, three-pound bags, and 1.5-pound bags, to cater to customer needs. The company's multiple shipping locations out of Los Angeles, La Mirada and Bakersfield allow for efficient and reliable transportation, ensuring that customers receive their orders promptly and in excellent condition.

Top photo: Potato tacos.

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