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Scotlynn Sweet Pac Growers offers fresh produce with a smile

By

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If you call yourself “North America’s Farm Stand,” you better have some good ammunition to back up the claim.

Officials at [Scotlynn Sweet Pac Growers](#), with corporate headquarters in Vittoria, ON, and U.S. headquarters in Bella Glade, FL., are extremely confident they do. The company operates separate divisions throughout Canada and the eastern U.S., giving it the opportunity to offer its retail partners and consumers a choice of what partner and vice president Brian Biederman said is “the freshest produce always with a smile.”

Ensuring that the product is both fresh and great-tasting, the farming division is backed up with a premier transportation and logistics operation, that specializes in hauling time-sensitive refrigerated produce with the use of state-of-the-art equipment.

“With an initial focus on hauling fresh produce, we understand the importance of communication and the service level required for perishable shipments,” the company said on its corporate website. “We pride ourselves on the integrity and reliability of our account managers, dispatchers, drivers and outside carriers. In an industry that often has a reputation for lack of integrity, Scotlynn truly stands out from the competition with our proactive, honest communication and commitment to superior service.”

In the end, though, it all comes down to people and how they treat their customers. “At Scotlynn we have created a culture of service,” Biederman said. “Our intention is to exceed customer expectations every time we get the chance. Whether you call the farm or the logistics side, we want the Scotlynn brand to represent exceptional quality and service.”

Besides its Canadian operation, Scotlynn Sweet Pac Growers have divisions based in Indianapolis, IN., Tampa and Fort Myers, FL., where it started a U.S.-based transportation division in 2010 to complement its Canadian transportation division.

The company, which began in Ontario in the 1990s, focuses on the summer staples of sweet corn and watermelon though it has expanded into pumpkins and asparagus in recent years, a move that has helped acreage exponentially over the years.

The growth of the company, not to mention the experience its employees are gaining over the years, has helped it develop a solid reputation within the industry. It also made it easy to expand its farming operation into Florida and southern Georgia in 2012.

Biederman is excited about the spring harvest, encouraging his customers to run advertising early and often to get the word out to consumers. “The Florida spring sweet corn crop, as well as our

Ontario asparagus crop, look amazing,” he said. “The weather conditions have been ideal for growing both items and we are looking at a banner crop this spring.”

He is also excited about future plans and the overall direction of the company. “We continue to grow our Traypack Corn program year over year,” Biederman added. “It is the most eye-catching package on the shelf with the best-tasting sweet corn that you can grow on the inside.”

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