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**Floriexpo 2026 prepares for unprecedented growth with 20 percent increase in exhibitors and record-breaking bootcamp attendance**

**June 11, 2026**

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Floriexpo, the premier event for the floral industry, is heading into its highly anticipated annual show May 27-29 with massive momentum, fueled by a 20 percent increase in exhibitors and record-breaking turnout for its pre-show Floral Bootcamp.

With only weeks to go, organizers report an undeniable surge of energy across the industry. This year's event is tracking to be one of the largest and most dynamic in the show's history, bringing together influential mass-market floral buyers from across North America and premier exhibitors from around the globe.

[Read more](#)

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**PHA launches pay-it-forward grocery coalition with Amazon, The Giant Co.**

**June 10, 2026**

# GOOD GOOD



**GUIDING STARS®**  
NUTRITIOUS CHOICES MADE SIMPLE

POWERED BY

PARTNERSHIP FOR A  
**HEALTHIER  
AMERICA**



When a family buys a better-for-you product through the new Good Food Coalition, another family eats better, too. That's the mechanic. And starting this August, it will be live at scale.

[Read more](#)

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## **Food Export USA's Summer in the Cities buyers mission set for August**

**June 10, 2026**



[Food Export USA](#)'s flagship event, Summer in the Cities, will return Aug. 10-14. The multi-day, multi-city buyers mission takes place across Detroit, Indianapolis, and Albany, NY. Registration is now open for U.S. food and agricultural companies looking to connect with qualified international buyers and explore new export opportunities. Early Bird registration pricing is available through June 12, with final registration closing July 3.

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[Read more](#)

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**Despite dry start, Dublin Farms expects harvest to start on time in late June**

**By**

**Chris Koger**

**June 10, 2026**

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A wet, cool start to spring in Accomack County, VA, delayed potato planting at Dublin Farms about a week, but the crop has since caught up because of a warm April.

“We finished up planting at the end of March, and then it just stopped raining,” said Mark Hickman, operations manager and sales for Horntown, VA-based Dublin Farms. “We went probably two solid months without a measurable rain.”

[Read more](#)

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## Mushroom industry unites to advance consumption, awareness initiatives

June 10, 2026

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Members of the Mushroom Council, industry leaders and stakeholders gathered in Washington, DC, this past week to formally recognize the transition of National Mushroom Month from September to June. The event marked a significant milestone for the mushroom industry and provided an opportunity for leaders to discuss strategies for increasing mushroom consumption and engaging new consumer audiences.

[Read more](#)

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## **Schnucks makes bold statement on fresh foods**

**June 10, 2026**





Schnuck Markets Inc. announced its Fresh Guarantee, a formal promise to customers that their purchases from Schnucks' fresh departments are guaranteed fresh. If customers are not satisfied with the freshness of a perishable item purchased from the grocer's floral, produce, bakery, deli, meat, seafood or dairy departments, Schnucks will exchange it or issue a full refund for the item — no questions asked.

[Read more](#)

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- 
- [Current page 1](#)
  - [Page 2](#)
  - [Page 3](#)
  - [Page 4](#)
  - [Page 5](#)
  - [Page 6](#)
  - [Page 7](#)
  - [Page 8](#)
  - [Page 9](#)
  - ...
  - [Next page »](#)
  - [Last page Last »](#)