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**Inteligistics expands leadership team with key promotions**

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[Inteligistics](#), which has been leading the digital transformation and adding value to perishable supply chains for over a decade, has promoted company veterans Lawrence Mallia to vice president, digital transformation, and Eric Kithinji to vice president, operations and engineering.

“Lawrence and Eric have been instrumental to our success developing systems and helping leading companies such as Driscoll’s, Fresh Del Monte, Dole and Church Brothers improve their supply chain visibility and efficiency,” said Rao Mandava, Inteligistics CEO and chairman. “Their leadership and elevated roles will help Inteligistics expand our supply chain solutions to reduce waste, increase sales and comply with customer and regulatory requirements for food safety, traceability and sustainability. Our ongoing focus to bring value to perishables supply chains include Retailers and Food Service companies.”

Since graduating the University of California Santa Cruz in 2011, Mallia has been focused on customer development, support, integration and implementation of information management and process control systems. He originally joined Inteligistics in 2019 as a Project Engineer and was subsequently promoted to Project Manager in 2020. “From growers’ fields to retailers’ last mile stores, we’re helping the companies that feed the world to make their processes efficient, reduce waste, save expense, and capture lost revenue by adopting advanced technology applications,” said Mallia.

Kithinji joined Inteligistics in 2011 as lead engineer after completing his MS in Engineering from Minnesota State University. Kithinji has been chief engineer, operations, since February 2021. In addition to being the architect for much of the Inteligistics ecosystem of supply chain solutions, he is also the company’s lead customer facing solutions expert. “Experience on-site with our customers has helped us combine off-the-shelf technology with artificial intelligence and machine learning to create practical and cost-effective solutions to a variety of supply chain issues,” said Kithinji.

“Lawrence and Eric combine strong technical capabilities with a thorough understanding of perishable supply chain operations and a focus on delivering value to our clients.” said Mandava. “They helped develop our ground-breaking Inteligistics IntelliView integrated digital platform and Revenue Optimization from Inteligistics shelf-life predictability model, and I’m excited to announce their new roles.”

*Picture: Eric Kithinji and Lawrence Mallia*

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