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BJ's transforming operations with the help of robots

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BJ's Wholesale Club is rolling out Simbe's business intelligence solution, Tally, at all club locations across the company's footprint. Incorporating Simbe's AI-powered solution into chainwide operations will provide greater visibility into club conditions and deeper business insights, ultimately improving operational efficiencies and enhancing the member experience.

"We are excited to collaborate with Simbe to bring their industry-leading technology and platform to our clubs," said Jeff Desroches, executive vice president, chief operations officer of BJ's Wholesale Club. "By deploying Tally in all of our club locations, we will gain unprecedented insights which will leverage real-time data, enabling us to continuously improve our operation and ensure that we're offering the best possible experience to both our team members and members."

Tally autonomously roams club aisles multiple times per day, leveraging computer vision technology to collect highly accurate shelf data that ensures products are in-stock, shelved appropriately and accurately priced. This real-time data unlocks powerful efficiencies that enables faster restocking, directs BJ's team members and members to quickly locate products and provides valuable visibility into inventory tracking.

Ultimately, Tally allows team members to be more efficient and re-focus more of their time towards providing exceptional customer service. Additionally, data captured by Tally can be virtually reviewed to ensure optimal club conditions and accurate merchandising execution.

"BJ's Wholesale Club and its executive leadership are committed to providing the best experience possible for both team and club members, and our platform unlocks actionable data that will take that mission to the next level," said Brad Bogolea, CEO of Simbe. "Our team has partnered with BJ's to refine our computer vision technology to accommodate the unique layout and product assortment in a warehouse club. By leveraging Tally to automate inventory tracking, BJ's will gain transformative visibility that will inform decisions, improve operations, and provide even greater value to members."

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