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**Fresh Taste hires seasoned produce sales leader Roselyn Mansi**

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March 10, 2023



Roselyn Mansi

[Fresh Taste Produce](#) has named Roselyn Mansi to the position of director of sales, tropical produce, based in Montreal.

Roselyn is well established in the produce industry with 15 years experience in increasingly senior sales roles at Del Monte Produce, specializing in relationship management and retail excellence. She has developed and managed extensive programs in pineapples, avocados, melons, grapes, stone fruit, tomatoes and bananas across North America.

“We are excited to have Roselyn join our team. Her knowledge and expertise will provide further value with our customers and partners worldwide,” said Fresh Taste CEO Sal Sarraino.

“Roselyn has built many trusting relationships across the industry. She will strengthen our deeply rooted relationships globally while helping grow these categories directly with our partners throughout the supply chain,” said Fresh Taste CMO Christian Sarraino.

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