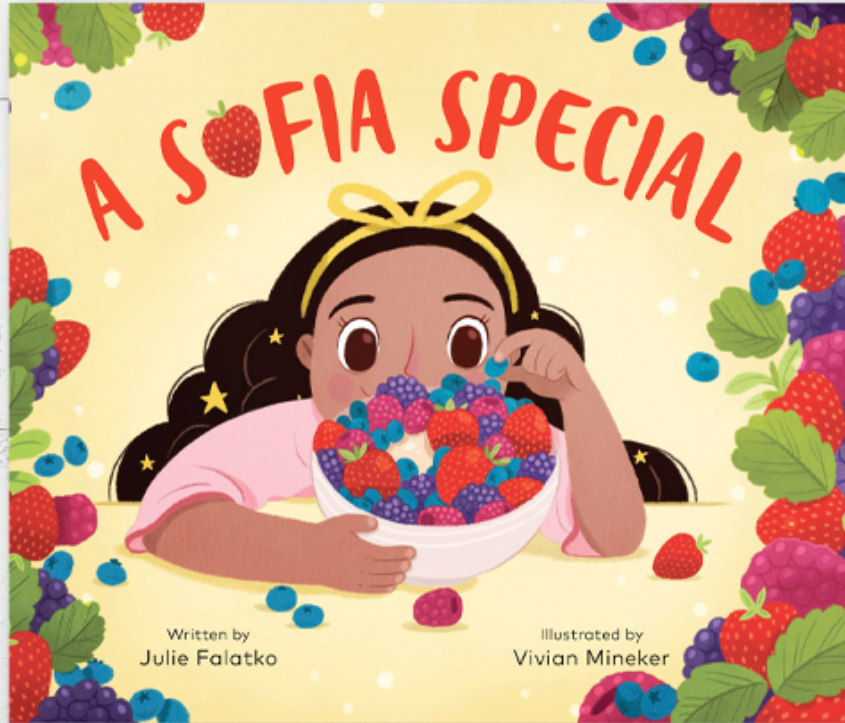


Driscoll's  
Only the Finest Berries™

# A SOFIA SPECIAL



Written by  
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- Advertisement -

Driscoll's publishes A Sofia Special children's book

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Life is sweeter when you have someone special to share it with. That's the message [Driscoll's](#) has for young readers in its first children's book, A Sofia Special. Distributed by Chronicle Books and authored by award-winning children's book writer Julie Falatko, the book builds on Driscoll's brand journey to promote emotional connections through shared experiences.

"We are delighted to share this heartwarming story with children and their caregivers. It reminds everyone to celebrate the joy found in ordinary moments, like reading together, spending time with loved ones or sharing some delicious berries. A Sofia Special is a wonderful example of sweetness worth sharing," said Vice President of Product Leadership Brie Reiter Smith.

"Berries have been a part of my family's memories for many years," Falatko added. "Collaborating with Driscoll's on this book has been an honor. I am excited for A Sofia Special to inspire people to create shared moments of their own that are as sweet as a bowl of berries."

To celebrate the book's debut, Driscoll's will host a launch event at a Brooklyn elementary school in partnership with Reading Is Fundamental, one of the nation's largest nonprofits for children's literacy. Students attending the exclusive event will be treated to the inaugural read aloud of the book by Falatko, an array of berry-themed treats and activities and goodie bags containing a copy of the book.

"We strive to give students the very best opportunities to develop a joy of reading," said Alicia Levi, president and CEO of Reading Is Fundamental. "We adore Sofia's story and the important lessons it teaches about resilience and friendship. Our partnership with Driscoll's will bring this special story and moments of sweetness to classrooms and young readers across the United States."

In the months following the launch event, Driscoll's and RIF will host six additional reading events in select cities and regions where Driscoll's berries are grown. Attendees will receive a copy of the book, engage in berry-themed activities, enjoy berry treats and hear the story read aloud by special guest readers.

Berry lovers and their families can purchase A Sofia Special on Amazon, other major retailers and the book's website, <https://www.Driscolls.com/asofiaspecial>. To encourage the creation of shared moments, family-friendly activities inspired by the book's colorful characters and Driscoll's berries can be found on the book's website as well as an animated version of the book.

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