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Southern Flavor Cocktail reception features Bruce Arians

By

John Groh, publisher

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ORLANDO, FL —Former NFL coach and Super Bowl winner Bruce Arians was the featured speaker at the Southern Flavor Cocktail reception March 2, here, during the [Southeast Produce Council](#) Southern Exposure convention. This was the third year for the Southern Flavor Cocktail reception, which celebrates Georgia Grown agriculture. The event featured a Q&A session with Arians, moderated by Tampa Bay radio personality TJ Rives.

This year's sponsors were Pure Flavor, Genuine Georgia, L&M, Shuman Farms, Crawford Packaging, Leger & Son, Nickey Gregory, North Bay Produce, Jear Logistics, Herndon Country Farms, Baker Farms, Pratt Agriculture, Mountain View and NNZ.

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About John Groh | 

John Groh graduated from the University of San Diego in 1989 with a bachelors of arts degree in English. Following a brief stint as a sportswriter covering the New York Giants football team, he joined The Produce News in 1995 as an assistant editor and worked his way up the ranks, becoming publisher in 2006. He and his wife, Mary Anne, live in northern New Jersey in the suburbs of New York City.

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