

— THE —  
**BLOOM SHOW**  LIVE AT  
INNOVATE, CONNECT & BLOOM



Mimi Martinez-Pacheco  
Chrysal



Sheila Santiago  
SAF



Melanie Spibeler  
FreshPath Marketing



Kristin Gilliland  
Gardens America

WOMEN'S DAY ROUNDTABLE 2023  
2:30 PM EST

BLOOMING LEADERS ROUNDTABLE 2023  
4:00 PM EST

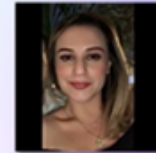
MADE POSSIBLE BY:  




Freddy Melero  
Choice Farms



Jena Gizerskiy  
Rosaprima



Nikki Fernandez  
US Greens Corp.



Yerandy Palenzuela  
Continental Floral Greens



THE BLOOM SHOW LIVE AT WFFSA'S FDC

  MARCH 7TH, 2023 | 2:30 PM AND 4:00 PM EST



CORRINE AND SAHID  
SHOW HOSTS

- Advertisement -

The Bloom Show will be live at WFFSA's FDC

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March 1, 2023

[Above All Flowers](#), [New Bloom Solutions](#), [Details Flowers Software](#) and [Wholesale Florist & Florist Supplier Association](#) are bringing you brand new special episodes of The Bloom Show live at the 2023 Floral Distribution Conference on March 7. FDC is one of the largest floral conventions in North America. This time, Corrine Heck of Details Flowers Software will join forces with Sahid Nahim as the solo guest host of the third annual Women's Day Roundtable and as co-host of the Blooming Leaders Roundtable 2023. These shows are also made possible by Details Flowers Software.

To celebrate Women's Day 2023, The Bloom Show is proud to present inspiring women leaders on the Women's Day Roundtable, who will come together to sit down and talk about leadership in the floral industry. In this special episode, we'll learn about the impact women have, as well as their contributions and passion for the floral industry. On March 7 at 2:30 PM EST, special guest host Corrine Heck will be joined by Mimi Martinez of Chrysal Americas, Sheila Santiago of the Society of American Florists, Melanie Spilbeler of FreshPath Marketing and Kristin Gilliland of Gardens America as her guests.

After this, an amazing lineup of guests will be featured on the Blooming Leaders Roundtable at 4:00 PM EST 2023. Corrine will then be joined by Sahid as they co-host this special episode together with their guests: Freddy Melero of Choice Farms, Jena Gizerskiy of Rosaprima, Nikki Fernandez of U.S. Greens Corp. and Yerandy Palenzuela of Continental Floral Greens.

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