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NWA kicks off 108th annual convention

By

John Groh, publisher

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ASHEVILLE, NC — The [National Watermelon Association](#) kicked off its 108th annual convention, here, on Feb. 22 with an opening reception at the historic Omni Grove Park Inn, overlooking the Blue Ridge Mountains in western North Carolina. This year's convention is notable for the retirement of longtime Executive Director Bob Morrissey and National Watermelon Queen Coordinator Eleanore Bullock, and the welcoming of new Executive Director George Szczepanski and National Watermelon Queen Coordinator Kerri Wiggins.

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About John Groh |

John Groh graduated from the University of San Diego in 1989 with a bachelors of arts degree in English. Following a brief stint as a sportswriter covering the New York Giants football team, he joined The Produce News in 1995 as an assistant editor and worked his way up the ranks, becoming publisher in 2006. He and his wife, Mary Anne, live in northern New Jersey in the suburbs of New York City.

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