



- Advertisement -

Lone Star Citrus evolves using Prophet's ERP software

[Prophet](#), a leading Enterprise Resource Planning software provider for the fresh produce and horticulture industries, is proud to partner with [Lone Star Citrus Growers](#). This partnership provides an example of how adopting Prophet's ERP system can help create a scalable, dynamic solution that will evolve and adapt with a business during times of need.

Lone Star Citrus Growers, a family-owned-and-operated conventional citrus house that specializes in grapefruit and oranges, typically runs about 1.8 million cartons of citrus each year. In 2018, Lone Star Citrus Growers sought out Prophet's help to increase business efficiency, better predict potential problems in their supply chain, and to make a positive impact on its bottom line.

Then in early 2021, Texas experienced a once-in-a-generation freeze that led to a significant drop in citrus volume at about 20 percent of normal production. In the recent case study by Prophet, Lone Star Citrus Growers discussed how Prophet's system supported it through this season of low crop volume. Click [here](#) to view the video.

"Prophet was an invaluable resource that gave us one less thing to worry about when faced with a devastating blow that disrupted business as we knew it," said TJ Flowers, vice president of operations and sales at Lone Star Citrus Growers. "We were able to survive the freeze by discovering other avenues of revenue that Prophet helped us maximize. The system's dynamic ability to evolve with us during this difficult time allowed for the additional sales inventory and accounting of other commodities."

Prophet offers open access to data and builds integrated software solutions that focus on every aspect of a produce company's supply chain operations, including procurement, forecasting, integrated production control, quality, logistics and warehouse management. While changing ERP systems can seem like a daunting task to undertake, Prophet makes it straightforward and seamless. Lone Star Citrus was able to make the switch over one weekend.

"Lone Star Citrus has a unique operation and we've been committed to designing and implementing a solution that is specifically tailored to their needs," said Mick Heatherington, vice president of sales for Prophet. "We've worked in the fresh produce industry for more than 30 years and continue to push our technology forward to best serve our clients, like Lone Star Citrus."

[Print](#)