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Officials continue search for source of Cyclospora outbreak

July 15, 2026

INTERNATIONAL FRESH PRODUCE ASSOCIATIONSM



Public health officials in Michigan, Ohio, West Virginia and Kentucky continue to investigate a growing Cyclospora outbreak. CDC has confirmed a specific multi-state cluster that it considers linked between cases in Michigan, Ohio, West Virginia and Kentucky. This is on track to be the largest Cyclospora outbreak in the U.S. history.

[Read more](#)

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Field Fresh unifies operations for The Salad Farm, Lily's Organic Farm

July 15, 2026



FIELD FRESH

— FARMS —

Field Fresh Farms has consolidated the production, packing and shipping of The Salad Farm and Lily's Organic Farm products under its experienced team, bringing nearly two decades of partnership full circle while providing customers with an even stronger, more streamlined source for premium leafy greens.

[Read more](#)

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CPMA names 2026 Produce Champion

July 15, 2026



The Canadian Produce Marketing Association recognized Heath MacDonald, minister of agriculture and agri-food, as its 2026 Produce Champion.

CPMA's annual Produce Champion award is presented to a Member of Parliament or Senator who has shown exceptional support for the industry and demonstrated a strong commitment to advancing key priorities on Parliament Hill.

[Read more](#)

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The next chapter for Broccolini

By

**Loree Dowse, vice president of marketing and communications for
Church Brothers Farms**

July 15, 2026



In an industry built around commodities, brands that achieve lasting brand recognition are rare. Broccolini is one of them.

For more than three decades, its tender stems, delicate florets and naturally sweet flavor have made it a favorite among chefs. From white tablecloth restaurants to fast-casual concepts, Broccolini has become one of the rare produce brands that consumers recognize and ask for by name.

[Read more](#)

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IFTEX 2026 connects partners across global flower industry

July 15, 2026



Every year, IFTEX brings together the international flower trade in Nairobi, Kenya. As one of the leading flower industry exhibitions, the event draws growers, exporters, breeders, logistics providers, wholesalers and retailers from around the world. More than a trade fair, it is a venue where market trends are explored, relationships are strengthened and the future of the global flower industry takes shape.

[Read more](#)

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Delaware Valley Floral Group acquires Mike's Finest Wholesale Flowers, expands into Atlanta and Alabama

July 15, 2026



Delaware Valley Floral Group has acquired Mike's Finest Wholesale Flowers, Inc., a wholesale floral distributor serving the greater Atlanta market.

Founded in 1995, Mike's Finest has built a reputation for delivering fresh flowers and floral supplies with reliable service and long-standing industry relationships.

[Read more](#)

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