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Sunrise Logistics, Mike Laws of Laws Logistics announce strategic partnership

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[Sunrise Logistics Inc.](#), a 3PL service provider of the Four Seasons Family of Cos., has formed a strategic partnership with Mike Laws of [Laws Logistics](#), a supply chain solutions company specializing in produce and perishable freight.



Rob Kurtz

This partnership provides shippers with the combination of Sunrise Logistics' reliable 3PL cold chain services and Laws' advanced fresh supply chain solutions.



Mike Laws

Sunrise Logistics Inc., part of the Four Seasons Family of Cos., based in Ephrata, PA, operates as a third-party logistics provider, partnering with grower-shippers, importers, distributors and retailers across the United States providing key refrigerated supply chain solutions. Sunrise offers supply chain solutions, including cold storage; order fulfillment; repacking; ripening; quality control and USDA inspections; inventory management; and a full suite of transportation services.

“We are excited about this partnership opportunity with Mike Laws, because it furthers our vision and strategy to grow more refrigerated LTL and TL transportation solutions for our customers,” said Rob Kurtz, vice president and general manager of Sunrise Logistics Inc. “Our ongoing investment in people, process and technology has strengthened our capability to better serve our customers and ‘Help Others Succeed in Fresh.’ Laws’ fresh transportation experience is a great fit with our strategic growth plan.”

Mike Laws brings over 40 years of experience in the fresh produce industry, serving customers with supply chain and transportation solutions. “Sunrise Logistics and The Four Seasons Family of Companies operate with high integrity and a proven record of accomplishment for commitment to excellence,” he said. “Our customers will benefit from a price and service standpoint, and from the proprietary technology developed by Sunrise.”

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