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Naturipe partners with Hallmark Channel to celebrate the holiday season

December 13, 2022

[Naturipe](#), a leading global producer of nutritious berries for more than 100 years, is partnering with the Hallmark Channel to celebrate the holiday season. The partnership, now in its second year, will highlight seasonal recipes that are certain to get consumers in the holiday spirit.

“Naturipe prides itself on producing great tasting and healthy berries that can be incorporated into delectable holiday recipes,” said CarrieAnn Arias, vice president of marketing at Naturipe. “We’re delighted to be working with Hallmark Channel again to show off all the fun and festive ways to keep friends and family satisfied with healthy and delicious berry dishes this year. The holiday season can be a hectic time, and we hope that some of our favorite recipes give people a chance to slow down and enjoy each other’s company during the most wonderful time of the year.”

Naturipe berries are a key ingredient for festive cooking and baking around the holidays. A seasonal favorite, Naturipe cranberries, are at their peak during the holidays, and make the perfect vibrant addition to comforting salads, sauces, desserts, and cocktails. The company said partnering with the Hallmark Channel will allow it to showcase its portfolio of delicious berry recipes, as well as new, fun ways to celebrate and create new traditions, such as toasting [Naturipe’s Sparkling Bog cocktail](#), with friends and family.

A selection of Naturipe’s most festive recipes, including its [Roasted Berry Mascarpone Tart](#), will be shared on [HallmarkChannel.com](#) throughout December. Consumers will be able to download the recipes [here](#) to use for every occasion throughout the holiday season.

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