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Philpott PR Solutions LLC launches in 2023

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On Jan. 1, industry veteran Amy Philpott will launch a new public relations firm that focuses on empowering food companies and organizations to communicate with their stakeholders about sensitive modern-day issues such as sustainability, biotechnology, food safety, worker safety and food additives. With more than 20 years' experience in the food industry, Philpott is perfectly positioned to fill this important niche strategic communication need.



“Consumers, regulators, advocacy groups and customers increasingly scrutinize food sources and the supply chain,” Philpott said. “Food companies and agricultural organizations can benefit from building positive stakeholder relationships that go beyond the marketing and sales propositions.”

Since 2009, Philpott has served as vice president at Watson Green LLC, a public affairs firm in Washington, DC, where she led the company’s reputation management and crisis communication services. Prior to joining Watson Green, she served as vice president of communications at United Fresh Produce Association, overseeing all event and sales marketing and issue and crisis communications. Earlier in her career, she promoted fresh California table grapes as the international marketing director at the California Table Grape Commission.

“Over the years, Amy has built strong relationships throughout the fresh produce industry, and has done a great job at Watson Green. We’re glad she will continue serving the clients she has worked with for more than a decade,” said Randy Green of Watson Green LLC.

“We thank Amy for her years of dedication and commitment,” added Lisa Watson, also of Watson Green LLC. “We couldn’t be happier for her and Philpott PR Solutions.”

Philpott will continue her role at Watson Green through year-end.

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