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Western Growers debuts 'Real Farmers Care' video for Thanksgiving

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[Western Growers](#) is debuting a documentary short video online for Thanksgiving that demonstrates the care California farmers put into growing the food that will be consumed this holiday season.

The video features Colby Pereira of Braga Fresh Family Farms, Martin Jefferson of Duda Farm Fresh Foods, Mark Mason of Huntington Farms and Jynel Gularte of Rincon Farms.

"Real farmers care about you, the consumer — your health, your safety, the quality and flavor of your fresh produce," Mason said. "Because we feed our families the same fruits and vegetables we feed yours."

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