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Growers Supply-ViviGro partnership expands Pacific Northwest presence

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[Growers Supply Co.](#), a wholly owned subsidiary of [BC Tree Fruits Cooperative](#), together with [ViviGro Sustainable Solutions](#) announced a strategic partnership under the name Ropana Grower Solutions Ltd. that expands support and supply of quality products and services to agricultural communities throughout the lower mainland and Pacific Northwest.



“Sustainable farming practices are our future,” said Yasir Syed, president & CEO of ViviGro. “Improving soil health in an environmentally friendly manner is essential to improving crop yields not only today, but for generations to come. We are excited to partner with Growers Supply Co. Ltd and look forward to working together to provide growers with their nutrient needs.”



Growers Supply Co. remains foundationally situated in the Okanagan region and has been supporting local growers across the Okanagan Valley and surrounding districts for over 80 years. “This partnership aims to support soil health and sustainable farming practices that are both eco-friendly and biodegradable,” said Mark Welton, general manager of Growers Supply Co. Ltd.

ViviGro is based in Saskatoon, SK, and serves western Canada promoting sustainable concepts. They are dedicated to quality ingredients for unique organic and conventional growing strategies. Growers Supply and ViviGro said this partnership leverages respective strengths from both companies to create compelling value and a full range of products and services to harvest greatness.

The companies said offer community resources, continuity of supply, quality products, soil testing, horticultural specialists, equipment and leading technology plus years of experience, the combined services and resources from this partnership working closely with farmers and agronomists will change the landscape with growers for years to come.

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