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**FPFC to hold annual Holiday Luncheon & Charity Auction**

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November 20, 2022

The [Fresh Produce & Floral Council](#) will hold its annual Holiday Luncheon & Charity Auction Wednesday, Dec. 7 at the Sheraton in Cerritos, CA.



In the spirit of giving, each year the FPFC Luncheon committee selects two charities that receive membership donations from this luncheon. This year's selected charities — [Brighter Bites](#) and [Second Harvest Food Bank](#) — are both aligned with the FPFC's mission of connecting people that impact the produce industry and increasing produce consumption in the communities where it is needed most.

“Brighter Bites and Second Harvest Food Bank have worked hard to bring our communities, both locally and nationally, fresh fruits and vegetables, which is why they have been chosen to receive the live and silent auction proceeds,” said FPFC President Don Gann.

The event also offers members a chance to network and spend time with the following key retailers: Albertsons, Bristol Farms, Grocery Outlet, Raley's, Stater Bros., Sprouts, Safeway and Vallarta.

“The Fresh Produce & Floral Council appreciates the retailers from these stores for donating their time for the live auction,” added Gann.

Click here to register: <https://www.fpsc.org/event/charity-auction-luncheon/>

