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Harvest Sensations names new president

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[Harvest Sensations](#) named Joseph P. D'Ottavio as its president. He will focus on profit optimization, efficiencies and growth to include leadership across internal and external stakeholders.

D'Ottavio brings over 25 years of industry experience to the organization, including completing the joint venture of a family-owned produce business (Heeren Bros. Inc.) and a distribution company (Walsma & Lyons) and led rebranding at Vine Line Produce Distribution.

D'Ottavio has a track record of successfully growing top line revenues and the ability to provide produce solutions that exceed customers' expectations.

D'Ottavio started his career as a chef, which led to positions in restaurant distribution and grocery store management. He ultimately landed in the fresh produce industry with Del Monte. His experience in retail, foodservice and grocery stores provides a unique perspective to the industry.

The company said D'Ottavio has been described as a people person and a leader who considers his biggest resource to be his employees.

He will be based at Harvest Sensations' headquarters in Miami.

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