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**NatureSweet partners with Instant Brands for GLORYous promotion**

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November 15, 2022

[NatureSweet](#) and Instant Brands are combining forces to transform everyday meals and spread more holiday cheer this season. Through select NatureSweet snacking tomato products, Glorys, Comets and Twilights, consumers can enter to win an Instant Pot Duo Plus, a revolutionary multicooker that serves as a pressure cooker, slow cooker and sous vide.

By scanning a QR code under the NatureSweet label, or visiting the NatureSweet website, consumers will also have access to mouthwatering recipes that will inspire delicious holiday meals such as Thai Red Curry Ramen, Baked Camembert or Yellow Bucatini Puttanesca.

“Our Glorys cherry tomatoes are a versatile ingredient that will elevate any recipe,” said Sergio Trujillo, NatureSweet brand manager. “We’re proud to partner with Instant Brands and provide customers with tasty recipe options this holiday season, plus the opportunity to win an Instant Pot Duo Plus, which has so many useful cooking options.”

Customers will have the opportunity to enter and win an Instant Pot throughout November and December of 2022.

“The Instant Pot Duo Plus truly elevates a consumer’s cooking experience,” said Ben Gadbois, CEO of Instant Brands. “It’s simple to use, versatile, convenient and is everything you need to provide a nutritious dinner on the table quickly.”

NatureSweet products can be found at most major supermarkets throughout the United States and Mexico. Click [here](#) for more details on the promotion and recipes.

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