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**Application process for Vorhees scholarship opens November 28**

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By

Gordon M. Hochberg, editor emeritus

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The [Southeast Produce Council](#) has announced that students wishing to apply for the council's Vorhees Vision Scholarship may do so beginning Nov. 28. The application can only be submitted online through a link that will be provided by the council beginning on that date.

The Vorhees Vision Scholarship was created to reward the achievements of young individuals who demonstrate a true entrepreneurial spirit in their lives as they pursue their educational goals. This scholarship is named in honor of the late Terry L. Vorhees, founder and first executive director of the Southeast Produce Council. Because of his vision and efforts, the SEPC became and remains one of the best resources in the produce industry today.

One college-aged student (graduating high school senior or current college student) will receive a one-time scholarship of \$7,500 to his or her enrolling college or university. The second-place recipient will receive \$1,500, and the third-place recipient will receive \$1,000.

The application deadline is 5 p.m. EST on Jan. 13, 2023.

The winners will be announced just prior to the council's Southern Exposure conference and trade show, scheduled for March 2-4 in Orlando, FL.

For additional information, contact SEPC President and CEO David Sherrod by email ([dsherrod@seproducecouncil.com](mailto:dsherrod@seproducecouncil.com)) or phone (478/982-4411).

[Gordon Hochberg](#)

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## About Gordon M. Hochberg |

Gordon M. Hochberg was born in New York City, and grew up in Westchester County, NY. He earned a bachelor of arts degree in history from Lafayette College in 1973.

He started his career at The Produce News in the late 1970s, and has been with the publication ever since.

He served on the Board of Trustees of the New Jersey Agricultural Society from 2012 to 2018. He currently serves on the Southeast Produce Council's Board of Governors.

He enjoys music, theater and reading (American and ancient history are his favorites). And he's been a lifelong fan of the New York Yankees since attending his first game in the late 1950s. He and his wife, Kathi, have been married since 1974.

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