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Verdant Technologies wins IFPA Science & Technology Circle of Excellence Award

November 4, 2022

[Verdant Technologies](#) was awarded the International Fresh Produce & Floral Association Science & Technology Circle of Excellence Award at this year's Global Produce & Floral Show in Orlando, FL.

Each year, the IFPA selects one individual or organization that solves business challenges within the produce and floral industries through the application of scientific and technological advancements to create better products, processes, or value to customers.

Over the last year, Verdant Technologies has introduced its HarvestHold Fresh postharvest innovation, which extends the shelf life of fruits and vegetables. The novel solution provides growers with a simple and flexible product that delivers impactful results. Through its breakthrough delivery method of industry-standard 1-methylcyclopropene (1-MCP), HarvestHold Fresh significantly reduces waste, delivers return on investment and offers robust sustainability benefits in the perishable produce supply chain.

Verdant Technologies is working with produce growers in the U.S. and Mexico, and it has a partnership with Chrysal International to distribute its technology in the floral industry to help keep flowers fresher for longer.

“We are tremendously honored for Verdant Technologies and our HarvestHold solution to receive the IFPA Science & Technology Circle of Excellence Award,” said Gordon Robertson, CEO of Verdant Technologies. “Our goal is to bring nourishment to the world through innovative solutions that make a positive impact for our customers, the supply chain, and society. This award further validates the hard work of our team and the partnerships with our customers in the produce and floral industries that have helped bring our solution to market.”

Photo: Colleen Fagundus of IFPA presenting the award to Gordon Robertson, CEO of Verdant Technologies.

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