



- Advertisement -

Sun World expands import footprint in North America

[Sun World International LLC](#) added three importers to its panel of North American licensees: GrapeMan Farms, Pacific Trellis Fruit and Sierra Produce. The appointments further expand the company's panel of licensed importers to 17 companies.

GrapeMan Farms, Pacific Trellis Fruit and Sierra Produce join a select list of Sun World licensed importers in North America that hold a license to distribute and market Sun World's full line of proprietary grapes in the United States and Canada from licensed Chilean, Peruvian, Brazilian and South African suppliers.

The licenses include the right to import fruit from existing and new varieties developed by Sun World, marketed under the company's brands, such as Autumncrisp, Midnight Beauty, Sable seedless, Adora seedless and Scarlotta seedless.

"We are pleased to appoint these extraordinary importers, to further bolster our presence in the global fruit trade," said Garth Swinburn, vice president of licensing for Sun World. "We're confident that providing further access to our proprietary fruit varieties will allow our licensed growers to maximize their revenues while increasing consumer exposure to our table grapes and related varietal brands."

Grapeman Farms is a vertically integrated grape grower-marketer based in Bakersfield, CA, with a history of providing premium quality grapes for nearly 50 years. With offices in Arizona, California and New Jersey, the company has established a multinational operation, sourcing the finest quality of product from Chile, Peru, Mexico and California.

Pacific Trellis Fruit is one of North America's top year-round importers, growers and marketers of premium fresh fruit, including grapes, peaches, plums, nectarines, cherries and citrus. The company partners with growers from Peru, Chile, Brazil, Spain, Mexico and California to provide a 52-week availability of quality grapes to customers.

Sierra Produce is an importer, marketer and shipper of fresh fruit products sourced nationally and globally. The company has over 35 years of fruit import experience with long standing and diverse grower-exporter relationships and are committed to providing an assortment of both abundant volume and the latest innovative varieties available.

[Print](#)