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80 Acres debuts vertically farmed strawberries

[80 Acres Farms](#)' Strawberry Sparklers will soon be available from retailers across Ohio, Indiana, Kentucky and Tennessee.

Grown without pesticides in an indoor farm in Cincinnati, the sweet, always-in-season strawberries will be joining the company's popular salad blends, microgreens, herbs, tomatoes and cucumbers on shelf. They will be available at Dorothy Lane Market locations this fall and coming soon to a variety of the company's retail partners. Consumers will also be able to try the berries at select restaurants.

"We're excited to be introducing consumers to a clean, locally grown strawberry that they can confidently share with their families, in a revolutionary paperboard package that is fully recyclable," said 80 Acres Farms co-founder and CEO Mike Zelkind.

"We showed retailers and consumers what we could do with fruiting crops when we released our Fireworks Tomatoes back in 2017," said Tisha Livingston, co-founder of 80 Acres Farms and CEO of Infinite Acres. "We set the bar high with our tomatoes, which have been selling out for five years. Now, we're using our proprietary growing system to produce the freshest, most flavorful strawberries possible."

80 Acres Farms supplies more than 500 retailers and restaurants with eight facilities in the U.S., built by the company's Dutch-American technology group, Infinite Acres. The company recently announced two new farms — one in Kentucky, which will begin production this year, and one in Georgia, which will open in 2023. When fully operational, the farms will increase production by more than 700 percent.

"We want to make our customers happy by giving them a wonderful food shopping experience," said Calvin Mayne, president of Dorothy Lane Market. "We have been merchants of fruits and vegetables for decades. The first time we met the fine people at 80 Acres Farms and saw how they use advanced indoor farming to grow nutritious and flavorful produce locally, we were very impressed. We love their salads and herbs and are now thrilled to be the first to introduce their latest product—fresh, local strawberries that taste as good now as in the summertime!"

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