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**ALDI cuts prices on top grocery items**

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October 12, 2022

As Americans start making plans to entertain at home, ALDI will be dropping prices of dozens of top-selling items, including fresh and frozen produce.

“We know saving money has never been more important, and it’s especially important for our shoppers as they head into the busy holiday season,” said Scott Patton, vice president of national buying. “That’s why we are dropping prices on some of our most popular items in order to make the biggest impact on our customers’ grocery bill.”

The new savings are an extension of the ALDI Price Promise to be the low price leader in the communities ALDI serves. The new discounts are effective from Oct. 12 through the end of the year.

“As we kick off the busiest time of year for buying groceries, we want our shoppers to know we are focused on giving them the best possible prices so they can focus on celebrating the holidays with their friends and families,” said Patton.

Shoppers at ALDI can easily identify these items as they’ll be marked with the ALDI Savers hangtag.

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