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**Fresh Del Monte, Decapolis to provide industrywide  
blockchain traceability solutions**

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[Fresh Del Monte Produce](#), one of the world's leading vertically integrated producers, distributors, and marketers of fresh and fresh-cut fruits and vegetables, has invested a 39 percent stake in Decapolis, a Jordanian and UK-based startup technology company that provides a blockchain-driven food safety and quality traceability technology for the food industry.

The investment is part of Fresh Del Monte's technology-driven mission to offer best-in-class, innovative solutions for its products and services, and to provide sustainable solutions other businesses and industries can benefit from.

The two companies plan to roll out Decapolis Food Guard, the blockchain-based traceability solution, across all Fresh Del Monte business segments, starting with Fresh Del Monte's pineapple operations in Costa Rica. Decapolis Food Guard provides full traceability solutions through the DFG chain of records, which capture assessments at each stage of production, from planting to distribution through the use of QR codes. Deploying blockchain technology ensures data remains immutable and QR codes on product labels certify end-to-end traceability. Anyone who scans the QR code will be able to see a complete log of product information from farm to fork. This traceability process allows for trusted record keeping in the supply chain, whether it impacts consumer knowledge, food safety, or quality analysis. Fresh Del Monte and Decapolis also plan to provide the Decapolis Food Guard to other interested businesses.

"Now more than ever, consumers are very cognizant of what goes into their food. With this blockchain technology, they'll know exactly what has gone into the product, and where it has traveled until the moment it was purchased for consumption. We're excited to begin rolling out this traceability solution to all Fresh Del Monte products," said Mohammad Abu-Ghazaleh, Fresh Del Monte chairman and CEO.

Decapolis has successfully developed and deployed this solution in the private and public sector, spanning four continents. Decapolis is optimistic about its promising partnership with Fresh Del Monte.

"We are in the business of doing good. We embark on this endeavor with full confidence in our company, our offerings, service, and the people we serve. It will surely be a promising and fruitful venture, a force multiplier to work that positively impacts communities, families, and the future of healthy living and technology for good. "We remain steadfast in moving towards our vision of becoming the leading global reference platform for compliance and certification for food trade worldwide," said Abedalrhman Habashneh, Decapolis founder and CEO.

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