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Avocados from Peru and Meijer announce AVO Tesla 3 winner

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The [Avocados from Peru](#) and Meijer 2022 AVO Tesla Summer Sweepstakes ended and an official winner has been announced. Meijer customers had the opportunity to learn about and enter the sweepstakes through the retailer's in-store and out-of-store promotions.

The flagship sweepstakes commenced on June 16 during the Meijer LPGA Classic for Simply Give in Grand Rapids, MI, and promoted the theme, "Eat Healthy and Live Green," as consuming AFP provides benefits to the body and the environment — just as electric vehicles cut down on pollution and carbon emissions. After two months of publicizing the giveaway and receiving tens of thousands of entries, the winner of the state-of-the-art AVO Tesla 3 has officially received her car.

On Thursday, Oct. 6, AFP and Meijer hosted the official key handoff to Traci Laabs, a resident of Portage, MI, and a senior manager of Process Automation Engineering at Pfizer in Kalamazoo, MI. She has been married to her spouse, Michael, for more than 30 years and together they have three children, ages 26, 22 and 18. Laabs is involved in the local community through Society of Women Engineers, Pfizer and the American Youth Soccer Organization Region 74.

The car was presented during a ceremony at the Knapps Corner Meijer in Grand Rapids, with Xavier Equihua, president of the Peruvian Avocado Commission, and Monica Wyant, produce business manager of Meijer, in attendance. As the representative of AFP, Equihua congratulated the winner and presented her with the keys to her brand-new electric vehicle.

"We have loved working with our partners at Meijer and giving back to their loyal customers through hosting this giveaway," Equihua said. "Avocados from Peru is ecstatic for the winner and thankful for all the entrants who participated in our largest sweepstakes yet."

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