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BrightFarms Crunch Kit salads available across the Midwest, East Coast

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[BrightFarms](#) premium Crunch Kit salads are now available across the Midwest and East Coast. The supplier of indoor grown packaged salads will be showcasing and sampling its premium Crunch Kit salads during IFPA's Global Show (booth No. 4949) Oct. 27-29 in Orlando, FL.

Salad kits are the fastest growing segment in indoor farming, and the largest segment in packaged salads. BrightFarms "Crunch Kit Salads" are made with fresh, sustainably grown salad greens, and delicious, premium toppings. Sized to be eaten on their own or as a shared side, two varieties, Chickpea Caesar and Sunny Bacon, launched in Illinois supermarkets earlier this year. BrightFarms continues to meet customer demand for convenient, affordable, and healthful food by expanding the availability of its premium kits to more geographies across the country.

"As with all of our products, we strive to offer the freshest, tastiest greens by harvesting and delivering them to stores in as little as 24 hours," said Abby Prior, chief commercial officer at BrightFarms. "We've seen strong consumer demand for our products, and we're confident shoppers will love the fresh, convenient, and nutritious options now available to them."

BrightFarms currently operates six high-tech greenhouse farms in Virginia, Ohio, Pennsylvania, North Carolina, Illinois, and New Hampshire, with expansion plans under way. With availability in over 4,000 stores nationwide, consumers have access to fresh lettuce options that the whole family can enjoy.

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