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Oppy ramps up Cotton Candy grape volume

Offering its third season of Cotton Candy grapes from Brazil, [Oppy](#) will be increasing volume in the coming years as it sets a new record of packages in 2022.

Sweet, juicy, with a hint on vanilla, Oppy's Cotton Candy grapes are available now with consistent promotional volumes through January. Packed in a new bright and colorful label that's reminiscent of signature fair flavor, the grapes are also Rainforest Alliance Certified — ensuring a commitment to continuous improvement, sustainability training and clear benefits for farmers.

“As Cotton Candy grape dollar sales have increased 205 percent since 2019, we are really excited to offer more of this very popular variety, in addition to the benefits it has for people and the planet,” said Category Manager of Grapes and Senior Sales Representative Tony Illiano. “With continued success of strong consumer demand, we look forward to further increasing volumes next season.”

With offshore offices and staff overseeing all aspects of growing, logistics and supply chain, Oppy's footprint offers retailers a year-round grape category from Brazil, Peru and Chile, as well as South Africa, Mexico and California. Specialty varieties range from Candy Snaps, Autumn Crisp, Straw Grapes and Candy Dreams to tried-and-true varieties Krissy, Magenta, Timco and Allison, and beyond.

Oppy is also among the largest importers of organic grapes in the Southern Hemisphere.

“With our expertise delivering consistent, high-quality eating experiences, Oppy assures top-notch fruit with programs, packaging options and flavors to drive your grape category forward,” said Illiano, noting Oppy's Cotton Candy grapes are offered in one-pound clamshells and high-graphic pouch bags.

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