
- Advertisement -

NMB welcomes Angie Thomas as new West Coast retail consultant

October 4, 2022

The [National Mango Board](#) hired Angie Thomas as a retail consultant to serve West Coast markets. Thomas will work alongside retailers of all sizes to support marketing and merchandising of mango in



store.

Thomas brings with her a wealth of experience with over 15 years of strategic planning, sales management, data analytics and marketing experience within the produce industry. She has worked on both the retail and grower sides, including supply chain.

Thomas comes to the National Mango Board from Oppy and Turners & Growers, where she managed North American sales planning and activation for Envy and Jazz apples. Prior, she was director of category development at Category Partners, overseeing Walmart's potato and onion categories, and business development marketing manager for organicgirl and Oppy.

Thomas' produce career, to date, is rounded out by her experience as the communications manager for the California Avocado Commission and marketing manager for Christopher Ranch.

"We are very proud to have Angie join the NMB retail team," the board said in a statement. "We are excited for her to share her produce experience and become a part of the mango industry. Angie is ready to work with her clients to Move More Mangos!"

[Print](#)