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**Side Delights offers diverse solutions for consumers**

As food prices continue to rise and consumer routines shift, [Side Delights](#) offers quick, affordable potatoes for meals and groups of any size.

*Fortune* magazine reported that companies such as Apple, Comcast and Peloton have asked employees to return to the office, causing shoppers to shift their routines again. This schedule change affects consumers in various ways, including shopping and dining habits. With college students back on campus, some households feed fewer people, while commuting creates time constraints for others. Shoppers seek affordable menu ideas and ingredients that can be prepared quickly and easily for an entire family or a suddenly smaller table.

“Side Delights potatoes are quick to prepare and flex effortlessly between a quick and easy weeknight meal to a formal dinner for two to twenty,” said Kathleen Triou, president and CEO of Fresh Solutions Network. “Side Delights potatoes can be used as a key ingredient in any meal, especially with changing daily routines and rising food costs. Potatoes are a flexible, nutritious, family-pleasing, budget-conscious powerhouse.”

Side Delights offers family favorites such as a simple microwaved potato with salsa and ranch dressing or a cheesy quick healthy potato casserole to a hearty main course like coconut red curry stewed potatoes that can be prepared in 15 minutes or less.

Side Delights offers a variety of choices of nutritious, economical products, including potato kits, convenience potatoes, gourmet potatoes, fresh-cut potatoes and organic potatoes.

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