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## **Farm Direct Supply has partnered with National Breast Cancer Foundation, Inc. to ensure no one faces breast cancer alone**

September 30, 2022

An alarming 1 in 8 women will be diagnosed with breast cancer in her lifetime. [Farm Direct Supply](#), a global supplier of fresh fruit and vegetables, has partnered with National Breast Cancer Foundation, Inc, one of the leading breast cancer organizations in the world that has been helping women for over 30+ years.

“Many people who are affected by breast cancer experience a great amount of uncertainty and we are committed to helping patients and caregivers along all stages of the breast cancer journey,” said Mandy O’Neill, senior vice president of Development. “We are grateful to have Farm Direct Supply partner with us to help communicate the importance of screening, education and the support services NBCF offers.”



Starting Oct. 1st, Farm Direct Supply will be switching out their staple purple FDS asparagus tag to a pink tag to bring awareness to NBCF, an organization committed to providing early detection, education and support services to those affected by breast cancer.

“We are thrilled to be partnering with NBCF, this is a cause that is near and dear to our hearts and equally important to our customers as well,” said Chris Horrell, general manager of Farm Direct Supply. “We are hoping our pink FDS asparagus tags continue to keep NBCF top of mind for consumers of our asparagus and serve as a reminder of the importance of early screening.”

For more information on how you can help NBCF please visit their website at:  
[www.nationalbreastcancer.org](http://www.nationalbreastcancer.org)

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